

Quantitative, Qualitative, and Mixed Methods: A Comprehensive Guide to Social Science Research

By John Creswell, J. David Creswell, and Vicki L. Plano Clark

Quantitative, Qualitative, and Mixed Methods: A Comprehensive Guide to Social Science Research is the most authoritative and up-to-date textbook on research methods in the social sciences. Written by leading experts in the field, this book provides a thorough to the fundamental principles and applications of quantitative, qualitative, and mixed methods research designs.

The book is divided into three parts.



An Introduction to Data Analysis: Quantitative, Qualitative and Mixed Methods by Tiffany Bergin

★★★★☆ 4.6 out of 5

Language : English
File size : 6288 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 296 pages



1. Part I: to Research Methods

This part provides an overview of the research process, including the different types of research designs, the strengths and weaknesses of each design, and the ethical considerations involved in conducting research.

2. **Part II: Quantitative Research Methods**

This part covers the major quantitative research methods, including surveys, experiments, and quasi-experiments. Each chapter provides a step-by-step guide to conducting the method, including how to design the study, collect the data, analyze the data, and interpret the results.

3. **Part III: Qualitative Research Methods**

This part covers the major qualitative research methods, including interviews, focus groups, and ethnography. Each chapter provides a step-by-step guide to conducting the method, including how to design the study, collect the data, analyze the data, and interpret the results.

Quantitative, Qualitative, and Mixed Methods: A Comprehensive Guide to Social Science Research is an essential resource for students and researchers in the social sciences. The book provides a comprehensive overview of the research process, and it offers clear and concise instructions for conducting quantitative, qualitative, and mixed methods research studies.

Reviews

"This is the most comprehensive and up-to-date textbook on research methods in the social sciences. It is a must-have for students and

researchers in the field." - **James A. Holstein, University of Wisconsin-Milwaukee**

"Creswell, Creswell, and Clark have written a masterful textbook that will be the go-to resource for students and researchers in the social sciences for years to come." - **Michael D. Patton, Vanderbilt University**

About the Authors

John Creswell is a professor of educational psychology at the University of Nebraska-Lincoln. He is the author of more than 40 books on research methods, including the best-selling textbook *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*.

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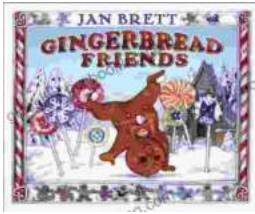
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