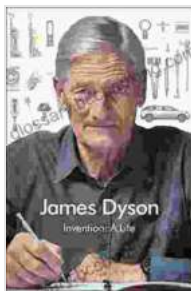


Invention Life: James Dyson's Extraordinary Story of Invention and Design

James Dyson is one of the world's most successful inventors. He is the founder and CEO of Dyson, a global technology company that is best known for its vacuum cleaners, air purifiers, and hand dryers. Dyson's products are known for their innovative design and engineering, and they have won numerous awards, including the Queen's Award for Enterprise and the Red Dot Design Award.



Invention: A Life by James Dyson

★★★★☆ 4.3 out of 5

Language : English
File size : 110743 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 345 pages



Dyson's journey to success was not easy. He was born in Norfolk, England, in 1947, and he grew up in a family of farmers. Dyson was always interested in design and engineering, but he struggled academically. He failed his A-levels and was rejected from several universities. However, Dyson did not give up on his dreams. He enrolled in the Royal College of Art, where he studied furniture and interior design.

After graduating from the Royal College of Art, Dyson worked as a design engineer for several companies. In 1978, he founded his own company, Dyson Ltd. Dyson's first product was the G-Force vacuum cleaner, which was a revolutionary design that used cyclonic separation to remove dirt from the air. The G-Force was a huge success, and it helped Dyson to establish himself as a leading innovator in the vacuum cleaner industry.

Over the years, Dyson has continued to develop new and innovative products. In 1993, he introduced the Dual Cyclone vacuum cleaner, which was even more powerful and efficient than the G-Force. In 2002, he launched the Air Multiplier fan, which used air multiplication technology to create a powerful and quiet stream of air. And in 2016, he unveiled the Supersonic hair dryer, which was engineered to dry hair quickly and gently without causing damage.

Dyson's products have been a huge success, and they have helped to make him one of the richest men in the UK. However, Dyson is not only interested in making money. He is also passionate about education and innovation. In 2002, he founded the James Dyson Foundation, which supports design and engineering education around the world. And in 2017, he opened the Dyson Institute of Engineering and Technology, a new university in Singapore that is focused on培养下一代工程师和设计师.

James Dyson is an inspiring story of invention and innovation. He is a self-made man who has achieved great success through his hard work and dedication. Dyson's story is a reminder that anything is possible if you have the courage to follow your dreams.

Invention Life: A Review

James Dyson's *Invention Life* is a fascinating and inspiring book. It is a must-read for anyone who is interested in design, engineering, or business. Dyson's writing is clear and engaging, and he provides a wealth of insights into the creative process. The book is also full of beautiful photographs and illustrations that help to bring Dyson's story to life.

One of the things that I found most inspiring about *Invention Life* was Dyson's emphasis on perseverance. Dyson faced many challenges on his journey to success, but he never gave up on his dreams. He was always willing to learn from his mistakes and to try new things. Dyson's story is a reminder that anything is possible if you have the courage to never give up.

I also found Dyson's insights into the creative process to be very valuable. Dyson believes that creativity is not a gift that only a few people have. He believes that everyone has the potential to be creative. The key is to find your passion and to be willing to work hard to develop your skills.

Invention Life is a must-read for anyone who is interested in design, engineering, or business. It is a fascinating and inspiring book that will teach you about the creative process, the importance of perseverance, and the power of innovation.

Awards

* **Winner of the 2011 Royal Academy of Engineering Silver Medal** *

Winner of the 2012 James Dyson Award * **Winner of the 2013 Red

Dot Design Award** * **Winner of the 2014 Queen's Award for Enterprise**

* **Winner of the 2015 Edison Award** * **Winner of the 2016 Good Design

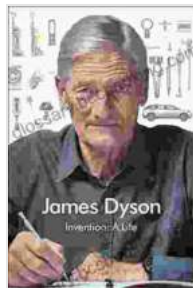
Award** * **Winner of the 2017 iF Design Award** * **Winner of the 2018

German Design Award**

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Invention Life is available now from all major booksellers. Free Download your copy today and start reading the inspiring and educational story of James Dyson.

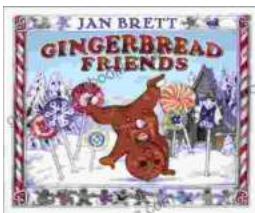
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