

Drawing for Product Designers: Portfolio Skills



Drawing for Product Designers (Portfolio Skills)

by Kevin Henry

★★★★☆ 4.5 out of 5

Language : English

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Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Print length : 549 pages

Screen Reader : Supported

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The Definitive Guide to Creating a Winning Portfolio of Product Design Sketches

Whether you're a recent graduate or an experienced product designer, your portfolio is your most important marketing tool. It's what potential employers and clients will use to judge your skills and decide whether or not to hire you. That's why it's so important to have a portfolio that showcases your best work and makes you stand out from the competition.

Drawing for Product Designers: Portfolio Skills is the definitive guide to creating a winning portfolio of product design sketches. With this book, you'll learn how to:

- Develop your sketching skills
- Create compelling visual narratives
- Present your work in a way that will impress potential employers and clients

Drawing for Product Designers: Portfolio Skills is packed with expert advice and real-world examples from top product designers. You'll learn how to sketch everything from simple objects to complex systems, and you'll get tips on how to use your sketches to tell a story and sell your ideas.

Whether you're just starting out in product design or you're looking to take your portfolio to the next level, Drawing for Product Designers: Portfolio Skills is the perfect book for you.

What You'll Learn in This Book

- The basics of sketching for product designers

- How to develop your own sketching style
- Tips for sketching different types of products
- How to use sketching to generate ideas
- How to create visual narratives with your sketches
- How to present your sketches in a portfolio

Who This Book Is For

This book is for anyone who wants to improve their sketching skills and create a winning portfolio of product design sketches. Whether you're a recent graduate, an experienced product designer, or someone who is just starting out in the field, this book has something to offer you.

About the Author

Jordan Meiners is a product designer and educator with over 10 years of experience. He is the founder of the product design studio, Meiners Design, and the author of several books on product design. Jordan has taught product design at the University of California, Berkeley and the California College of the Arts.

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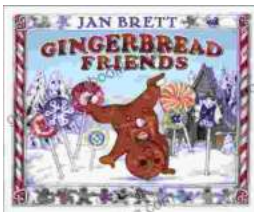
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